In order to be listed as having provided information to the Better Business Bureau, all charities must have submitted information by November 2, 2012. That is also the final deadline for any other information. All charities that meet the BBB standards are known as Accredited Charities and are eligible to use the BBB Charity Seal. So, whether you are a current charity or a new one, it is never too late to get your information in. In fact, it is recommended that charities submit information prior to the deadline to ensure that the information is accurate and up-to-date. There are several ways to submit information to the BBB, including online, by phone, or by mail. It is important for charities to ensure that their information is accurate and up-to-date, as this can affect their ability to be listed as having provided information to the Better Business Bureau. If you have any questions about the submission process or the BBB Charity Seal, please contact the BBB's Customer Care Center.